

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman et al. Art Unit : 3714
Serial No. : 10/798,340 Examiner : Ronald Laneau
Filed : March 12, 2004 Conf. No. : 5600
Title : METHOD OF DELIVERY OF TARGETING, AND MEASURING
ADVERTISING OVER NETWORKS

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Foreign patent documents and non-patent literature are enclosed; cited U.S. patents and patent application publications will be provided on request.

This statement is being filed before the receipt of a first Office Action on the merits after the filing of a Request for Continued Examination on May 21, 2010. No fee is believed to be due in connection with filing this paper. However, please apply any charges or any credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 27 May 2010

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